

also 100 elongated

NCW '27

APR 2 1971

Called
4/5/71

material has been sent to

March 30, 1971

for 3 clubs -

Mr. Lee Martin, NCW Chairman
P. O. Box 10396
Santa Ana, Ca. 92711

Dear Lee:

Some time ago I wrote to ANA Headquarters requesting NCW streamers, placards, etc for use in NCW promotion. I presume this request was sent on to you. However, to date I have not received any of this material and the time is growing short.

We go through this each year and I would strongly recommend that action be started far enough in advance in the future so that this material can be supplied to the clubs well in advance of the date of NCW. Much effectiveness is lost in contacting various people to promote NCW by not having something concrete to give them at the time of initial contact.

Libraries, museums, stores, and others make their plans well in advance of a given time. There is the constant wonder, "Are they going to supply us anything after we have committed our space to them?" I go through this each year and have already been contacted by a number of places who had indicated interest in working with us on the project.

Sincerely yours,

Helen B Rhodes

(Miss) Helen B. Rhodes
Vice President
Indianapolis Coin Club

cc: ANA Headquarters